



International Coalition of
SITES of CONSCIENCE

CATALYZING CHANGE
Transform Your Visitor Experience

Foster the Future

Incorporating lessons learned from 250 members in 65 countries, the International Coalition of Sites of Conscience has trained over 10,000 museum and historic site professionals in dialogue and visitor engagement, exhibition design, and interpretive and strategic planning.



Here are examples of our most requested services, any of which can be adapted to your setting. For more information, or to book a training, email: training@sitesofconscience.org

Dialogue on Difficult Histories

Applying decades of facilitation experience, our trainers equip your team with the tools to navigate difficult or contested histories – challenging visitor preconceptions, fostering dialogue and sparking civic action that enables the past to galvanize the future.

Strategic Planning

We use a holistic approach in developing dynamic, achievable and measurable strategic plans – supporting collaboration across teams and encouraging individual agency and accountability at all levels – in order to lay the foundation for lasting organizational change.

Diversity and Inclusion

Our mentorship helps your team do the internal work necessary to create more equitable organizations. We carry out institutional audits and help you craft policies and processes to sustain your commitment to inclusion in areas such as talent management, board development, and interpretive planning.



Abbe Museum, Maine, USA

Thomas Jefferson's Monticello, Virginia, USA



The Coalition helped Eastern State Penitentiary envision "Prisons Today" which won the 2017 overall prize for Excellence in Exhibition from the American Alliance of Museums.



In collaboration with Maison des Esclaves in Senegal, the Coalition recently worked on a major revitalization of the museum that will ensure its future as a global repository of information on the slave trade past and present.

Interpretive Planning

Working with your internal and external stakeholders, we help identify your organization's most compelling stories, find contemporary relevance and design dialogic experiences that provoke thought, inspire compassion and encourage action on today's most pressing issues.

Exhibit Consultation

We work with your organization's team throughout the development and design process to craft audience-centered exhibitions that spark the onsite exchange and reflection necessary to foster lasting social change locally and globally.

Community-based Memorialization

Using our singular, proven methodology, we bring together diverse groups and stakeholders to catalyze collective decision-making processes, helping individual communities contextualize their contentious histories and come to terms with difficult pasts as a platform for changing the future.

"Working with the Coalition has strengthened our effectiveness and purpose in so many ways. Not only do we embrace the methodology they share – facilitated dialogue – we are also enriched by their global network and how the Coalition connects us and highlights our work. We feel supported and confident as we lean into difficult conversations with our audiences and with each other."

– Cinnamon Catlin-Legutko, President/CEO, Abbe Museum

The International Coalition of Sites of Conscience is the only global network of historic sites, museums and memory initiatives dedicated to transforming places that preserve the past into spaces that promote civic action. Since our founding in 1999, we have helped transform hundreds of museums, historic sites and other communal spaces into dynamic and inclusive centers for engagement. Below is a selected list of organizations trained.

- Abbe Museum
- American Association of State and Local History
- Association of Victims, Parents and Friends of the 28th of September 2009 (Guinea)
- Birmingham Civil Rights Institute
- Cultural Heritage without Borders (Albania)
- Eastern State Penitentiary
- Ellis Island Immigration Museum
- Ford's Theatre
- Grand Teton National Park
- Idaho Anne Frank Human Rights Memorial
- Institute for Social Development (Sri Lanka)
- Istituzione Musei del Mare e delle Migrazioni (Italy)
- Maison des Esclaves (Senegal)
- MASS MoCA
- Minnesota Historical Society
- National Civil Rights Museum
- National Museum of the American Indian
- Oklahoma City National Memorial and Museum
- Ontario Museum Association
- Pearl S. Buck International
- Philbrook Museum
- Smithsonian Institution
- Tenement Museum
- Thomas Jefferson's Monticello
- Women's Rights National Historic Park

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“The Coalition’s dialogue training has given us a methodology for engaging some of the most critical issues in our society. We have found it vital to our efforts to involve students, as well as broader publics, in dialogues on race, immigration, gender, sexuality, disability and the environment.”

— Dr. William Walker, Associate Professor,
Cooperstown Graduate Program



Women's Rights National Historic Park, New York, USA

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